

INVOICE



WPTV
1100 Banyan Blvd.
West Palm Beach, FL 33401
Main: (561)655-5455
Billing: (877)290-6105

Invoice #	Invoice Date	Invoice Month	Invoice Period
315800-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Advertiser	Product	Estimate Number
NRCC - Hasner	Hasner for FL CD-22/NRC	C25C31

Billing Address:

Smart Media Group
Attention: Accounts Payable
814 King Street - Suite 400
Alexandria, VA 22314-3039

Flight Dates	Order #	Alt Order #
10/25/12 - 10/31/12	315800	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

IDB #	Advertiser Code	Product Code
12891		

Agency Ref	Advertiser Ref

Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/25/12	10/31/12	M-F 6-630p	6-630p	-111---	:30	3	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/12 10/31/12 -111--- 3 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 10/25/12 6:28 PM M-F 6-630p 6-630p :30 AHNRC0612TV \$1,800.00 NM									
3	10/27/12	10/27/12	Sa 11-1130p	11-1130p	-----S-	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/12 10/31/12 -----S- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 10/27/12 11:26 PM Sa 11-1130p 11-1130p :30 AHNRC0612TV \$1,400.00 NM									

Total Spots 2 Gross Total \$3,200.00

Payment Terms 30 Days

Agency Commission \$480.00
Net Amount Due \$2,720.00

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West Palm Beach, FL 33401
Main: (561)655-5455
Billing: (877)290-6105

Invoice #	Invoice Date	Invoice Month	Invoice Period
315800-2	11/04/12	November 2012	10/29/12 - 10/31/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Advertiser	Product	Estimate Number
NRCC - Hasner	Hasner for FL CD-22/NRCC	C25C31

Billing Address:

Smart Media Group
Attention: Accounts Payable
814 King Street - Suite 400
Alexandria, VA 22314-3039

Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

Flight Dates	Order #	Alt Order #
10/25/12 - 10/31/12	315800	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

IDB #	Advertiser Code	Product Code
12891		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/25/12	10/31/12	M-F 6-630p	6-630p	-111---	:30	3	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/12 10/31/12 -111--- 3 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPTV Tu 10/30/12 6:06 PM M-F 6-630p 6-630p :30 AHNRC0612TV \$1,800.00 NM 2 WPTV W 10/31/12 6:13 PM M-F 6-630p 6-630p :30 AHNRC0612TV \$1,800.00 NM									
2	10/29/12	10/29/12	M-F 11-1135p	11-1135p	M-----	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/12 10/31/12 M----- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/29/12 11:29 PM M-F 11-1135p 11-1135p :30 AHNRC0612TV \$1,400.00 NM									

Total Spots 3 Gross Total \$5,000.00

Payment Terms 30 Days

Agency Commission \$750.00

Net Amount Due \$4,250.00